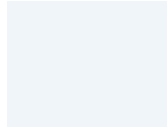
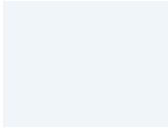
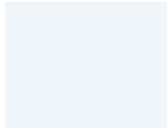
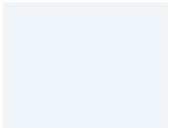
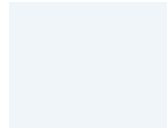
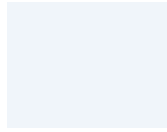
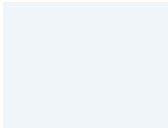
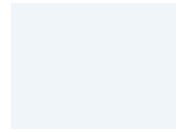
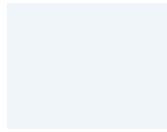
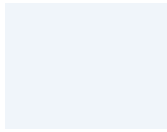
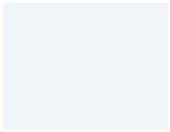
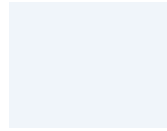
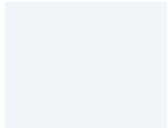
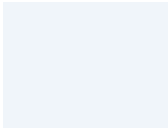


# Commitment to Community



# EMEA highlights of 2005

**Our activities are focused  
in three main areas:**  
Community, Education and  
Arts & Culture. The nine  
examples opposite give  
a snapshot of projects  
within this report.

**\$4,385,230**

Funding

**237**

Partners

1



**Global Days of Service | EMEA**  
JPMorgan's annual volunteering  
programme attracted 4000  
volunteers covering 230 projects  
across EMEA.

2



**Worlds Aids Day | South Africa**  
Supporting the fight against  
HIV and AIDS.

3



**JPMorgan Chase Corporate  
Challenge | EMEA** Another  
successful year for the firm's  
worldwide corporate road  
race series.

4



**CIDA | South Africa** Continuing  
support for this innovative  
university which empowers the  
young people of South Africa.

5



**L'école à l'hôpital | Paris**  
Funding youth education  
programmes in hospitals  
around Paris.

6



**Fundación Balía por la Infancia |  
Madrid** Supporting activities that  
bring together local communities.

7



**South Bank Centre | London**  
Largest corporate donation  
for their first dedicated  
education centre.

8



**Pushkin Museum | Moscow**  
Support for the 25th  
anniversary of "December  
Nights" Festival.

9



**Jewish Museum | Berlin**  
Funds towards development  
of the cultural and education  
space at the museum.

Community

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Introduction

Thriving communities are good for everyone who lives and works in them.

At JPMorgan we believe that our success is inextricably linked to the health of the communities in which we operate around the world. Successful communities help fuel business growth and provide talented people who are our next generation of clients and employees.

JPMorgan also understands that we can play an active role in community building. This Community Partnership Report highlights just a few of the many projects and initiatives the firm supported during 2005. In addition to financial assistance, you will also see many examples of employee involvement, both of which are vitally important to making a lasting impact.

# Community

**At JPMorgan, we are proud of our achievements within the local community. The success of our involvement has been through listening to the organisations we partner with, the local community and our employees as to how we can make a difference. Through these discussions and partnerships, new and innovative projects have been developed which have made a real impact to the vibrancy of these communities.**

We do recognise that there is still more that can be done and at JPMorgan we continue our investment and commitment to give back to the community of which we are all part. Through the volunteering and mentoring programmes we have in place, JPMorgan is encouraging ongoing employee involvement and is supportive of those who wish to do more.

## \$1,416,790

Funding

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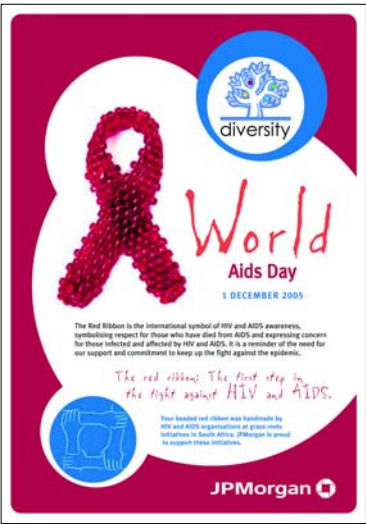
## 98

Partners





# Supporting the fight against HIV and Aids in South Africa



Internal poster campaign for the South African office.

For the third consecutive year, JPMorgan recognised Worlds Aids Day by raising funds for Hospice, in Soweto, which provides care for those whose lives are impacted by HIV/Aids.

Hospice runs three day care centres that specifically cater for young children aged 3 to 6 years old. As part of this support, the firm once again commissioned women associated with the Hospice to produce beaded red ribbons as a symbol of the fight against the virus. These ribbons were then sold in JPMorgan offices throughout EMEA.

In addition to corporate and employee donations, JPMorgan volunteers have, for the past two years, provided much needed practical support for Hospice's pre-school programme for children infected or affected by HIV/Aids.

*Hospice runs three day care centres that specifically cater for young children aged 3 to 6 years old.*



Key facts
40 million people living with AIDS
Over 3 million deaths from AIDS in 2005
60% of all HIV cases are in Sub-Saharan Africa

# Safe Communities Initiative: Integration and Mentoring programme

Recognising the firm's commitment to embracing diversity, JPMorgan was invited by the Government-backed CRE to lead the pilot project of a new social cohesion programme before its roll out nationally across the UK.



The project involved bringing together a group of young people aged 15 to 16 from different ethnic communities who live in the same London borough. The group worked together to identify, develop and complete a project of their choice. Through this process they overcame any cultural tensions and learnt more about each other's cultures and beliefs.

During the nine month period, the group of 30 teenagers met with a JPMorgan mentor who provided practical support, coaching and guidance. The end result – an evening of music and dance – brought together an audience of over 150 young people and further cemented the new cross-cultural relationships forged through this project.

*... group of 30 teenagers met with a JPMorgan mentor who provided practical support, coaching and guidance.*



Invitation to the JPMorgan and CRE event.

# Providing housing and education



Horizontes Abiertos, through setting up Strada House, is committed to reintegrating women recently released from prison back in to every day life, by providing essential housing and education. The centre offers crucial support to these women and their families, and is a place that gives them the opportunity to develop vital social skills and receive basic education.

JPMorgan supported this initiative by donating \$43,000 which will enable the programmes offered to these women during their stay at Stradta House, to continue.

... a place that gives these women the opportunity to develop vital social skills and receive basic education.



# A new classroom for a South African community

St George's Home, located in Bedfordview, South Africa is dedicated to providing children and young people at risk with a network of support.

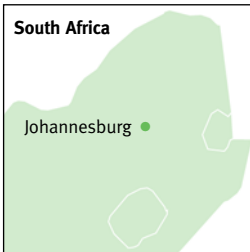
The programmes run by St George's Home include counselling, the provision of basic educational classes and housing. They are available to the long-term unemployed as well as children and young people infected or affected by HIV and AIDS, within the area.

JPMorgan's donation of R101,000 has been put towards the building of a new classroom facility.

... dedicated to providing children and young people at risk with a network of support.



Students and staff watch the building in progress.



# Employee volunteering – the heart of our community presence

October 2005 celebrated the 11th year of Global Days of Service, with almost 4,000 JPMorgan employees together with their families and friends, involved in more than 230 projects throughout the EMEA region.


Projects were selected, led and managed by individual employees and covered a broad spectrum of activities. Here is just a snapshot of what took place.

Global Days of Service, UK

Over 130 volunteering projects took place across the UK, engaging employees from all areas of the business at all levels.

As the largest corporate sector employer in the Bournemouth and Poole region, local JPMorgan employees were yet again very active in the local community, with over 800 volunteers helping on 71 projects. One such project transformed a local primary school's playground.

Europe, Middle East & Africa



Key facts

4,000 volunteers

230 projects

6 cities in EMEA

“Once again the Bournemouth Campus has excelled. Running 71 projects and gaining an employee participation rate of 20% is first rate. The benefit of JPMorgan’s volunteering programme is immeasurable in the local community.”

Gareth Pasley  
Organiser of the JPMorgan Bournemouth Campus activities



Transformed classroom in Romania.

... volunteers designed and created gardens for the homes in which the children live so they could enjoy outdoor space in a fun and safe environment.



JP Morgan volunteer hard at work.

Elsewhere in the UK, JPMorgan graduates set an example to other employees by raising funds for a trip to Romania to support Hope and Homes for Children – a charity that supports children who are orphaned, abandoned or vulnerable by allowing them to grow up within a loving family home. The volunteers designed and created gardens for the homes in which the children live so they could enjoy outdoor space in a fun and safe environment. Valuable teambuilding, communication and project management skills were also learnt by the graduates.



Global Days of Service



JPMorgan employees from Italy preparing to paint at the centre.

**Global Days of Service, Italy**  
Associazione Italiana Assistenza Spastici is a group that supports children and young adults suffering from cerebral birth defects and their families. A team of JPMorgan employees volunteered to help the organisation by refurbishing a number of rooms at the centre.

*... a group that supports children and young adults suffering from cerebral birth defects and their families.*



JPMorgan employees in Belgium who refurbished La Chapelle de Bourgogne.

**Global Days of Service, Brussels**  
74% of the Brussels' office took part in Global Days of Service this year. Employees, from all levels across the office refurbished the residential centre "La Chapelle de Bourgogne", situated in Uccle, Brussels, which is home to 46 boys with a variety of behavioural difficulties suffered since birth or through trauma.

**Global Days of Service, France**  
Once again, employees in the Paris office participated in the Téléthon des Financiers. JPMorgan used its financial expertise by selling new shares in the virtual IPO JPMorgan created in 2003. The capital raised was put towards research programmes and services for people with neuromuscular diseases. Sale of these additional shares raised €520,000.



Fundraising in full swing.

Other events that took place to raise further funds and continue to engage the financial community ranged from fencing demonstrations to a race round the former Paris Stock Exchange. 1,002 employees from financial institutions and their families in Paris ran a total of over 10,000 km during 24 hours, i.e. an average of 10 km per person.

**Global Days of Service, Luxembourg**  
In Luxembourg, a group of employees took children in foster care for a fun filled day out in the city. The children, from Arlon in Belgium, enjoyed an action packed day hosted by JPMorgan employees, taking part in activities such as an adventure playground and other outdoor games.

*... an action packed day hosted by JPMorgan employees, taking part in activities such as an adventure playground and other outdoor games.*



# Immediate response to critical need




Red Cross efforts in Kashmir.  
Image courtesy of Fred Clarke.

### Kashmiri Earthquake

2005 was a year of unprecedented natural disasters. In October an earthquake devastated Kashmir and Pakistan leaving more than 3.5 million people homeless and many without families. JPMorgan responded to the request for aid by donating \$100,000 to the International Federation of Red Cross/Red Crescent Societies established for victims of the earthquake. In addition, many employees were moved to give personally and JPMorgan agreed to match all employee gifts making the firm's total aid \$300,000.

Europe, Middle East & Africa



Key facts

**\$570,150** donated to disasters in 2005

*JPMorgan responded to the request for aid by donating \$100,000 to the International Federation of Red Cross/Red Crescent Societies ...*

### London Bombings

The terrorist bombings of 07/07 in London had a huge impact on the city community. In response to the tragedy, JPMorgan and employees together donated a total of over £100,000 to the London Bombings Relief Charitable Fund.



JPMorgan also regretfully lost a valued colleague. In his memory, JPMorgan has, in consultation with his family, set up a £60,000 scholarship fund for students at Kingston University, the university the young man attended. The fund enables recipients to participate in a travel project relevant to their studies and which aims to make a positive contribution to the life of others less fortunate than themselves.



*... JPMorgan and employees together donated a total of over £100,000 to the London Bombings Relief Charitable Fund.*

# Running into the record books

The first JPMorgan Chase Corporate Challenge race took place in New York's Central Park in 1977 with a total of 200 runners from 50 companies. Twenty-nine years and 1.3 million runners later, the Corporate Challenge continues to grow in participant numbers and charitable organisations that benefit through a portion of all entry fees.

The ethos of the series and at the heart of each race is camaraderie, competition, fitness and fun and in 2005 the series took place in 16 cities covering 6 countries across 5 continents.

With 24,926 participants running, it is clear that the race is immensely popular with the corporate community across London.

United Kingdom

On the day when London won the bid to host the 2012 Olympic Games it was fitting that the UK's largest corporate race was also taking place in London's Battersea Park. JPMorgan Chase's Chief Executive, Jamie Dimon, attended the event to give his support, and welcomed Darren Campbell, Jason Gardener and Marlon Devonish, three of the four GB Olympic Gold medal relay team. With 24,926 participants running, it is clear that the race is immensely popular with the corporate community across London.

£50,000 was raised for SportsAid who work with talented young athletes across the UK. The donation supported the provision of Performance and Lifestyle Training for over 300 TASS Bursars. TASS is the Talented Athletes Support Scheme which is a Government funded programme created to help young athletes fulfil their sporting potential and maintain a sensible balance between academic life or employment whilst training and competing.



JPMorgan presenting the money raised to SportsAid and the TASS athletes.

South Africa

It was year two of the race in Johannesburg. With an incredible turn out of over 11,000 participants, it was the largest second-year event ever in the 29 years of the Series. The winning team then went to New York for the Championship, where the Transwerk team recorded the fastest time in the history of the Championship Series for the individual men's title, 15 minutes and 21 seconds.

R150,000 was raised by the South Africa event which was then matched by the local JPMorgan office. The donation went to Sparrow School Educational Trust. This non-profit organisation is dedicated to the enhancement of disadvantaged communities in and around Gauteng area of Johannesburg. The organisation's mission is to provide affordable, quality education to children and young people whose learning has been disrupted, whether through illness, trauma or economic reasons.

... dedicated to the enhancement of disadvantaged communities in and around Gauteng area of Johannesburg.



**Key facts**  
**\$2.5** million raised by JPMorgan Corporate Challenge since 2000  
**16** cities, **6** countries, **5** continents





Record numbers run in Frankfurt.

Germany

This year, 58,467 runners from 2018 companies ran through the streets of Frankfurt, making this race not only the largest in the series, but in the world.

A total of €60,000 was donated from the entry fees to two projects connected to the Städel Art Institute. The first funded “Art Connects Cultures” which offers creative workshops free of charge to children and young adults from different cultural and ethnic backgrounds. The programme was a great success with over 4,000 children taking part during the year. The race also financed the purchase of 4,000 balls featuring a unique design created by the Städel distributed to 100 primary schools in Frankfurt. Promoting fitness is a part of the ethos of the Challenge, so we were delighted to be able to widen the impact of the event.



Donation given to Stadel Art Institute that gave specially designed balls to young children.

Europe, Middle East & Africa



*The race also financed the purchase of 4,000 balls featuring a unique design created by the Städel distributed to 100 primary schools in Frankfurt.*



# Education

JPMorgan recognises the importance of education in achieving wellbeing and success both for the individual and for the entire community. Through our work with schools and other non-profit organisations, JPMorgan provides financial and practical support for initiatives that broaden and deepen learning opportunities for young people.

JPMorgan provides structured mentoring opportunities for employees who use their own time to help students develop literacy and numeracy skills as well as other competencies such as confidence, communications and time management.

# \$1,758,758

Funding

# 89

Partners



# Empowering the young people of South Africa



**Key facts**

Founded in **1999**

**120** students graduated since the launch



Students of CIDA University.

CIDA was formed in 1999 to provide economically and socially disadvantaged South African students with a fully accredited, practical 4 year Bachelor of Business Administration qualification that emphasises entrepreneurship, business and computer skills.

Their mission is to provide universal access to high quality education at a low cost. This will contribute to the development of every learner and in the long term, the socio-economic prosperity of the nation at large. The curriculum emphasises the development of truly empowered and integrated citizens who will become future leaders.

Recognising the importance of education for a stable and thriving economy that benefits every individual, JPMorgan donated R200,000 to supporting the university.

*Their mission is to provide universal access to high quality education at a low cost which will contribute to the development of every learner ...*

# Supporting education in hospitals

Created in 1929 by Marie-Louise Imbert, L'école à l'hôpital is a charity that funds education classes for both young people and adults who are in hospital in Paris. The charity considers education a vital part of a patient's treatment, as continuing their studies provides stability and continuity at a time when they need it most.

Throughout 2005, the charity funded 692 volunteers that organised 24,250 courses through many hospitals, and worked with over 6,300 pupils. In recognition of this essential work, JPMorgan provided a grant to support the ongoing programme.



Painting completed by a patient in one of the classes run by the charity (Léa G. 9 years old).



*... continuing their studies, provides stability and continuity at a time when they need it most.*



# Inspiring success

The JPMorgan School Mentoring Programme has continued to flourish since it started six years ago. Through weekly lunchtime sessions, employees visit two local primary schools in Hackney to assist children with reading and maths skills.

Reading mentorship in action.



For secondary school students, they visit their mentors at JPMorgan's offices where they are given assistance both with their academic and personal development. At the same time, through these regular sessions, they are given the opportunity to learn more about the firm and investment banking, as a possible career choice.

... dedication to making a difference to the lives of young people,

Continuing to demonstrate JPMorgan employees dedication to making a difference to the lives of young people, over 122 employees are involved in the programme, supporting more than 200 students.



**Key facts**

**200** Students mentored

**120** JPMorgan mentors



Mentoring at Grasmere school.



# Helping students to realise their potential



Tayo Akinyeye a student of the ACD programme.

For the third consecutive year, JPMorgan funded the ACD Summer School which was held at Wadham College, University of Oxford.

The Summer School is an intensive programme of learning and skills development classes, designed to increase confidence, team work, social awareness and pride in heritage.

The Summer School kicks off a two year 'Enrichment & Mentoring Programme', which aims to develop academic abilities and focus the students on the possibilities and opportunities associated with higher education. Not only is JPMorgan the largest corporate funder, but also provides the largest number of mentors who work with students over this two year period and coach them through critical examinations.

The 2005 students celebrate after completing the summer school.



Key facts	
\$58,532	Donated
30	Students mentored
38	JPMorgan mentors

... aims to develop academic abilities and to focus the students on the possibility and opportunities associated with higher education.

# Supporting harmony in communities



Young people taking part in the Centre's activities.



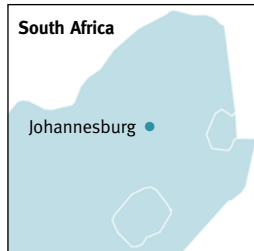
Located in the suburbs of Madrid, the Balía Latina Centre provides valuable social and cultural activities to the community's large and diverse population of children.

The district has limited funds and resources necessary to provide many of the experiences that children from more privileged communities have ready access to. The Centre fills this gap, providing opportunities for children from a wide range of ethnic and cultural backgrounds to experience numerous activities such as dance, music, art and computer classes. Through weekend trips, summer camps and workshops, the Centre is able to encourage social integration, tolerance and harmony within the community.

... providing opportunities for children from a wide range of ethnic and cultural backgrounds to experience numerous activities such as dance, music and art.

## The South African Institute for Entrepreneurship

# Equipping young people with the skills to succeed



**The South African Institute for Entrepreneurship (SAIE) introduced a school learning programme for young people in South Africa.**

The opportunity to use the Business Venture programme in schools enables educators to teach Economic and Management Sciences and introduce the students to the skills of entrepreneurship. JPMorgan donated R200,000 towards kits for teacher training in schools across Johannesburg and R500,000 to support the roll out of the SAIE programme in 81 schools across the Rustenburg area of South Africa.

*The use of Business Venture programmes in schools enables educators to teach Economic and Management Sciences and introduce the students to the skills of entrepreneurship.*

Young people involved in the Business Venture programme.



## Project N

# Social rehabilitation support for young people



One of the many support groups offered by Project N.

**Project N aims to rehabilitate people who suffer from a wide range of dependences back into everyday life.**

Since its foundation in 1981 the community has supported more than 1,100 people, providing medical and psychological support and focusing on the social rehabilitation of individuals who abuse drugs and alcohol. As the organisation continues to adapt in line with need, it has developed projects to help children living in difficult circumstances. This has been achieved through creating a social network and support group to prevent future problems that may arise.

*... the community has supported more than 1,100 people providing medical and psychological support ...*

JPMorgan supported Project N's work with children through a donation which enabled the refurbishment of facilities where professional educators meet with young people to offer support and assistance.





# Arts & Culture

**We strongly believe that arts and culture are integral to the creation of a community identity and enrich the environment in which we live.**

Today, through grants and sponsorships, we focus our giving on programmes and organisations that make the arts accessible to as wide an audience as possible, provide civic enhancement and encourage diversity.

**\$1,209,682**

Funding

---

**50**

Partners





National Theatre

# Developing younger audiences

Since its inception in 1963, the National Theatre has become one of the UK's most important cultural assets with a worldwide reputation for both classical productions and new writing.

*JPMorgan has supported the creation of a new scheme aimed at young people aged 16 and upwards.*



Key facts

**£33,000** donated

**400** young people benefiting

To ensure the continued relevance of this important institution and its artistic programme, JPMorgan has supported the creation of a new scheme aimed at young people aged 16 and upwards. The scheme encourages young adults to gain confidence in coming to the theatre and become independent theatre goers. This in turn enables the NT to continue to tailor productions that attract and encourage younger audiences and thereby extend the educational experience and the world of theatre to those who may have not necessarily had the opportunity.

The firm's £33,000 donation enabled 400 young people from schools within the London boroughs of Lambeth and Southwark to take part in this new educational theatre programme which included a number of workshops and the opportunity to attend theatre performances.

Theatre discussion workshop.



The Pushkin State Museum of Fine Art

# Creating artistic and musical success



The Pushkin Museum.

The Pushkin Museum possesses one of the most comprehensive collections of foreign art in Russia. The museum has become an intrinsic part of the cultural life of Moscow providing access to music and art for the local communities and other visitors.

In 1981, the famous musician Sviatoslav Richter created an Arts and Music Festival "Richter's December Nights" which is now an annual event held in the museum. To celebrate the 25th anniversary of the festival JPMorgan has supported the publication of a commemorative book to mark this milestone.



*The museum has become an intrinsic part of the cultural life of Moscow providing access to music and art for the local communities and other visitors.*

South Bank Centre

Supporting education through the arts



The Royal Festival Hall in all its glory.

The importance of the South Bank Centre to the cultural life of the UK is significant. Since opening in 1951, its breadth and quality of artistic programmes has enriched the lives of communities in London, the wider UK and overseas visitors. Together with the inclusion of visual arts, classical and contemporary music, literature and dance, it also hosts festivals, community programmes and is home to both the London Symphony Orchestra and the Orchestra of the Age of Enlightenment.

*JPMorgan agreed a significant donation of \$1m towards their first dedicated Education Centre and will enable a fifty per cent increase in education events.*

However, throughout this time it has had no investment on infrastructure and needs to be brought up to date to reflect contemporary requirements and enable the Centre to offer wider artistic programmes in addition to its current eclectic mix, through new spaces, technology and equipment.

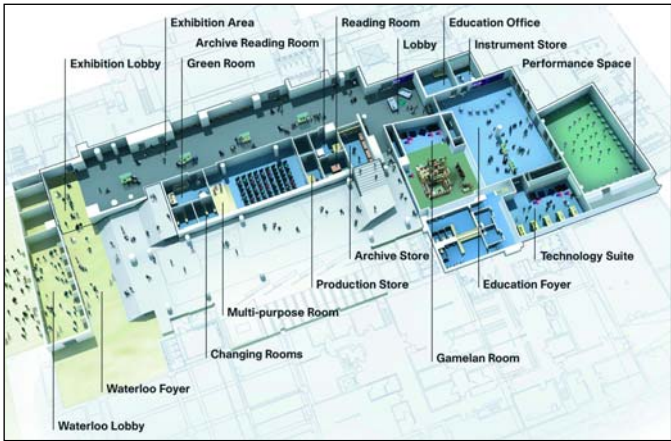
JPMorgan became involved with the South Bank Centre through the successful sponsorship collaboration “Saved! One Hundred Years of The National Art Collections Fund” and supported the Public Talks and Events Programme. Following this, JPMorgan agreed a significant donation of \$1m towards their first dedicated Education Centre which will enable a fifty per cent increase in education events.



Key facts	
<b>£111 million</b>	redevelopment cost
<b>3.75 million</b>	projected visitors
<b>900</b>	education events
<b>170,000</b>	projected participants



The South Bank Centre at night.



Plan of the Education Centre at the Southbank.

*“JPMorgan is a trailblazer. They are leading the way in corporate responsibility by helping to break down the obstacles that stand in the way of everybody in the community enjoying and experiencing the arts”*

**Lord Hollick**  
Chairman of the South Bank Centre



Jewish Museum

# New glass court to support education programme

The Jewish Museum in Berlin is recognised as a pre-eminent cultural institution and strives to build relationships both within Germany and internationally. Whilst focusing on the German Jewish community, its mission is to promote the benefits of harmonious relationships between different cultural and ethnic groups.



Key facts

**\$100,000** donated

**700,000** visitors

It is one of Germany’s most visited museums with over 700,000 visitors a year and has an internationally recognised education and cultural programme which attracts students and scholars from across the world. Supported by a \$100,000 grant from JPMorgan, the museum will now be able to build a Glass Court that will provide the much needed space for the cultural programme and further develop the museum’s educational impact in the community.

*... an internationally recognised education and cultural programme which attracts students and scholars from across the world.*



The Jewish Museum in Berlin.

St Paul’s Cathedral

# Preserving works for the public



St Paul's Cathedral. Image courtesy of Philip Way.



St Paul’s Cathedral is one of the world’s most historic buildings of architectural importance and study. This ‘Grade One’ listed building attracts up to 2 million visitors from around the world each year and is a symbol of the London City skyline and indeed of the UK.

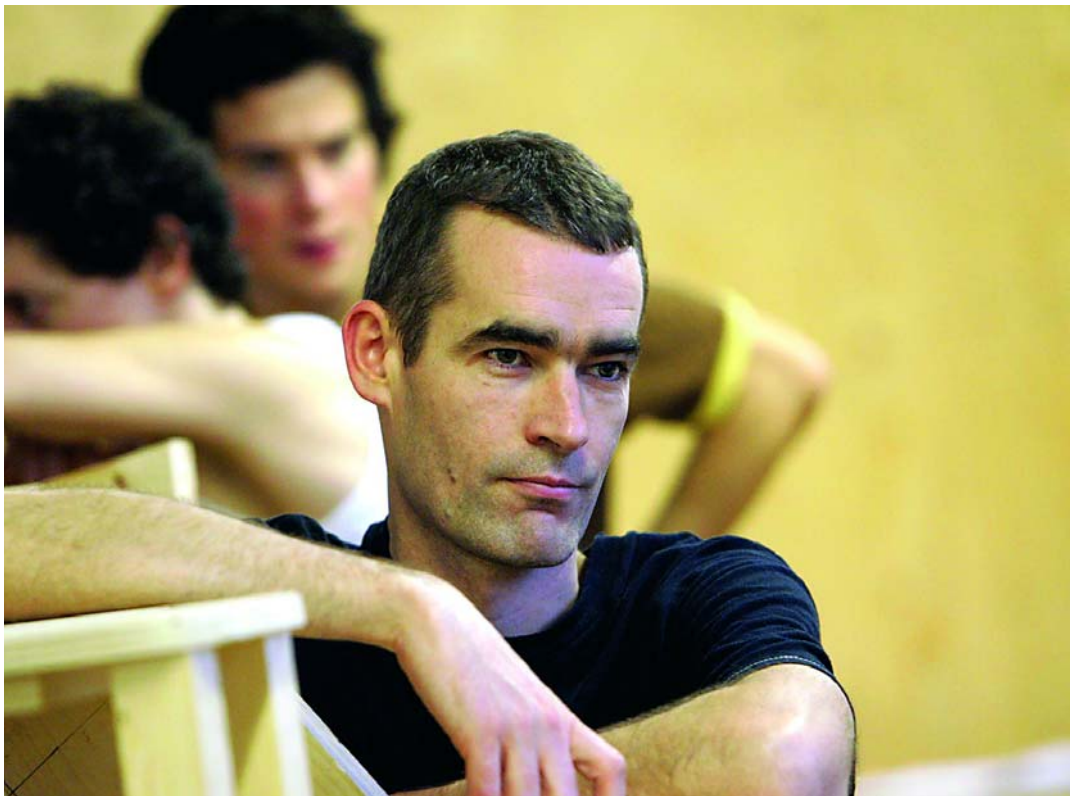
“The Dean and Chapter of St Paul’s is extremely grateful to JPMorgan for its generous gift of \$100,000 which will be used to significantly enhance the experience of all our visitors to St Paul’s Cathedral through the establishment of a Public Education Centre.”

The Very Revd Dr John Moses (Dean)

JPMorgan has been linked to the cathedral for many years since J Pierpont Morgan paid for the first electric light bulb to be installed. This year, JPMorgan donated \$100,000 to the cathedral towards the Public Education Centre. The centre will allow the conservation and display of artefacts, manuscripts, drawings and models for use by scholars and for viewing by the general public. Emphasis on works displayed will be placed upon social justice issues, social inclusion, cross-cultural relations and creativity.



# Using theatre for developing skills



Director Rufus Norris leading a workshop in Bournemouth.

“The Young Vic remains hugely grateful to JPMorgan for their generous support in recent years. Their belief in our work onstage and off has made a vital difference – to us, to the young people we work with, and to the new audiences we play to. And their risk-taking enthusiasm has generated a strong and – we very much hope – lasting relationship.”

**David Lan**  
Artistic Director, The Young Vic

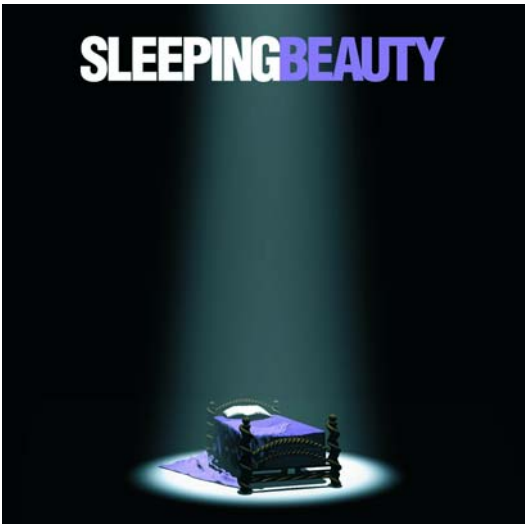
As the Young Vic’s first Corporate Funding Partner, JPMorgan has continued its support by sponsoring their Christmas production of *Sleeping Beauty* directed by the critically acclaimed director and playwright Rufus Norris.

As part of the sponsorship, the firm wished to continue it’s commitment to involve the local community, and therefore supported the development of a bespoke project titled ‘Forest of Thorns’. The project involved a young director working with children from four primary schools in Lambeth and also the Gingerbread Community Group, a local single parent family support group, to create the *Sleeping Beauty* environment. The project brought to life the forest in the production and taught the young people who participated how to use their imagination, bring to life their own work and interact with others.

Rufus Norris and actors from the production also took part in a workshop for a select group of JPMorgan employees where acting and directing skills were taught aimed at working on leadership, collaboration and communication skills. Following the workshop, many commented on how the workshop would positively influence their management style.



Production Poster for *Sleeping Beauty*.



# Showcasing the importance of arts-based education

**During a visit to London, representatives from the JPMorgan Chase Board and other international guests were invited to attend a day dedicated to demonstrating how both the arts and education are intrinsic to JPMorgan's business.**

The day included three short performances at the Royal Opera House, by young people involved in the JPMorgan School Mentoring Programme who had worked with a number of JPMorgan's arts partners. The first performance was an acting workshop, led by artists from the National Theatre, and based on 'The Tempest'. The children that took part would later in the year move schools and therefore

Photographs taken by City of London School for Girls photography workshop.



the aim of the workshop was to start building their confidence by working on Shakespearean text that they would study at secondary school.

Performance two was the result of workshops aimed at introducing young people from the ACDiversity to their new JPMorgan mentors in a relaxed environment. The workshops, run by the Royal Opera House, had the group creating an opera using topics that young people face in school today as key themes.

For the final performance, a poet from the South Bank Centre worked with a group from the prep school at the City of London School for Girls on a topic entitled "Influential women of the twenty first century and possible female influencers of the twenty second". The poet worked with the girls to find expressive language to share with the audience to illustrate their thoughts on their choice of influential women. An A level group, from the same school, studied photography with the Victoria & Albert museum and expressed their thoughts on the same topic of influential women through a series of photographs they had taken during their summer school holiday.

**"I really enjoyed the entire project. Most of all I enjoyed the workshop because I could share my ideas with other people instead of on a piece of paper or in my head."**

**Quote from a student attending the project**



## Our Partners

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